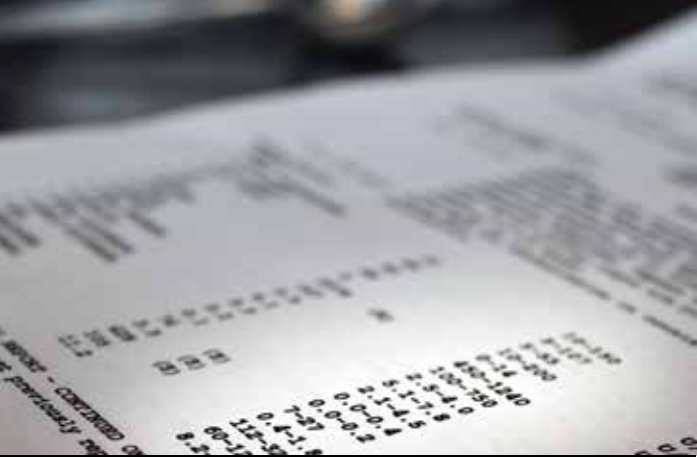


Formulated Specifically
from Your Pet's Lab Work
(Blood Panel, Urinalysis, etc.)



Whole Food Custom Diet Program

Our whole food custom diet program is our premium service. Custom prepared diets are used to address complex medical conditions for patients with specific dietary needs. If you are reading this brochure, it is likely that one has been recommended for your pet by a veterinarian. During this time, no other foods or treats should be offered without the recommendation of your veterinarian's office.

Our nutrition team of certified veterinarians will prepare a custom recipe for your pet using highly digestible, nutritious ingredients fit for human consumption and made with your pet's specific medical condition(s) in mind. We will need information from you as well as your pet's medical records. Our veterinarians will also consult with your doctors to gather further information.

Recipes



**Beef
and Russet Potato**
Avail in 7 oz., 18 oz., 72 oz.



**Lamb
and Brown Rice**
Avail in 7 oz., 18 oz., 72 oz.



**Turkey and Whole
Wheat Macaroni**
Avail in 7 oz., 18 oz., 72 oz.



**Chicken
and White Rice**
Avail in 7 oz., 18 oz., 72 oz.



**Fish
and Sweet Potato**
Avail in 7 oz., 18 oz., 72 oz.



**Venison
and Squash Diet**
Avail in 7 oz., 18 oz., 72 oz.

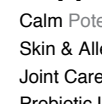


**Balanced Remedy
Veterinary Diet**
Avail in 14 oz., 72 oz.



Fish and Chicken
Avail in 10 oz.

JustCats



Fish and Chicken
Avail in 10 oz.

Treats



Salmon Bark
Avail in 5 oz.



Beef Liver Bark
Avail in 5 oz., 15 oz.



Chicken Apple Bark
Avail in 5 oz., 15 oz.



Pumpkin Treats
Avail in 6 oz., 18 oz.



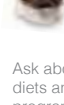
Peanut Butter Treats
Avail in 6 oz.



Chicken Breast Treats
Avail in 5 oz., 18 oz., 28 oz.



Venison Treats
Avail in 5 oz.



**Beef Flank
Steak Treats**
Avail in 5 oz.

Ask about our line of prescription diets and our 25 lbs bucket program. To order and for detailed pricing information visit www.justfoodfordogs.com

Supplements

Calm Potent Anxiety Support (90 tablets)

Skin & Allergy Care Olive Leaf Extract (60 capsules)

Joint Care Support & Protect Cartilage Matrix Tissue (60 capsules)

Probiotic Live Supports Digestion & Promotes a Healthy Intestinal Flora (60 capsules)

Omega Plus Icelandic Premium Fish Oil

Premium source of EPA and DHA. Maintains healthy skin.
Avail in 8 oz., 16 oz., 32 oz.

JustFood ForDogs®



Cooked Fresh | Packaged Frozen | Delivered to Your Door

949.722.3647 | 866.423.9405 fx | Open 7 Days/Week

Costa Mesa • West Hollywood • Sherman Oaks
Manhattan Beach • Capistrano Beach • Downtown LA
Anaheim Hills • Long Beach

Visit JustFoodForDogs.com for detailed information about our kitchens.
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JustFood ForDogs®

More life. More years. More love.™



Custom Diet Formulations



Dr. John Tegzes
VMD Dipl. ABVT

Dr. Oscar Chavez
BVetMed MRCVS MBA

JustFoodForDogs® Staff Veterinarians

Our nutrition team is led by Dr. Oscar E. Chavez, BVetMed, MRCVS, MBA, Chief Medical Officer and professor of clinical nutrition, and Dr. John Tegzes, VMD DABVT, professor of toxicology at Western University Health Services. These vets are experts in whole food veterinary nutrition and have extensive experience researching whole food veterinary formulations. They lead a team of veterinarians that are certified in Whole Food Formulation.

Dr. Chavez and Dr. Tegzes serve as consulting veterinarians as defined by the American Veterinary Medical Association. They are authorized to communicate with your veterinarian or directly with you in collaboration with your veterinarian's office, however at no time are they acting as your primary veterinarians, as they are not examining your pets or taking medical custody of your case. Your primary care veterinarian will retain full custody of your case.

"Shiva was diagnosed with crystals in her urine. We tried several diets and nothing worked to get rid of them. After 3 months on the custom diet Shiva had a normal urinalysis. My dogs have been on JFFD for a little over 7 months, all 3 of them love to eat and clean their plates at every meal!! We are happy and they are happy! Thank you to the JFFD staff, and Dr. Chavez!!"
- Wendy G., Shiva, Rafi, and Taco

JustFoodForDogs.com



A Whole Food Diet is Never More Important for Your Pet Than When His Health is Challenged.

To get started, please follow these simple steps:

- Please visit the website www.JustFoodForDogs.com under "Customs" scroll down to "Sign Up Now" to complete the questionnaire. Please be as detailed as possible with the information you provide. You may also access the questionnaire directly at: <http://company.justfoodfordogs.com/products/custom-prescriptive-formulations/formulation-information/> There is no fee to submit the questionnaire.
- There is no fee to submit the questionnaire.
- A member of our nutrition team will review the information and contact you to collect payment for the formulation (\$195) if a custom diet is needed.
- It is important to inform us as to whether you are interested in having the diet cooked fresh or whether you would like a formulation recipe to prepare yourself at home through our compounding only service.
- Our team will request, from your veterinarian, complete medical records and lab work to be sent to our veterinarians.
- Once the completed questionnaire, payment and medical records are all received by JustFoodForDogs the nutrition team will begin formulating the diet; formulations will take approximately 7-14 days.
- We reformulate diets when needed - at a reduced cost of \$95.

We Work Closely with your Veterinarian

JustFoodForDogs will work closely with your veterinarian to provide nutritional advice, however your veterinarian retains primary case responsibility. Our advice is never meant to replace the advice of your veterinarian, as only you and your vet know your pets' full medical history. Formulations and/or recipes provided are nutritionally balanced or specifically designed for your pets' medical condition when prepared in our kitchens or according to our instructions. Only those knowledgeable about food preparation and handling should consider making their custom formulation at home. If you have any questions please contact us at 949.722.3647 and we will do our best to help by phone.

Send Lab Work to: Nutritonteam@justfoodfordogs.com or fax 866.423.9405.

"My dog, Abigail, packed on the pounds over the last few years. I tried commercial low calorie diets but she would not eat them so she was continually hungry. JustFoodForDogs formulated a low calorie, high volume custom diet for her. She loves the food, and the weight came off quickly. It was Jenny Craig for dogs. I highly recommend JustFoodForDogs custom diets!" - Dr. Peter Vogel, VMD, DACVS